# > Erste Bank Consolidating the opportunity in CEE

- > Goldman Sachs European Financials Conference 2005
- > Puerto Banus, June 8 10, 2005
- > Andreas Treichl, CEO



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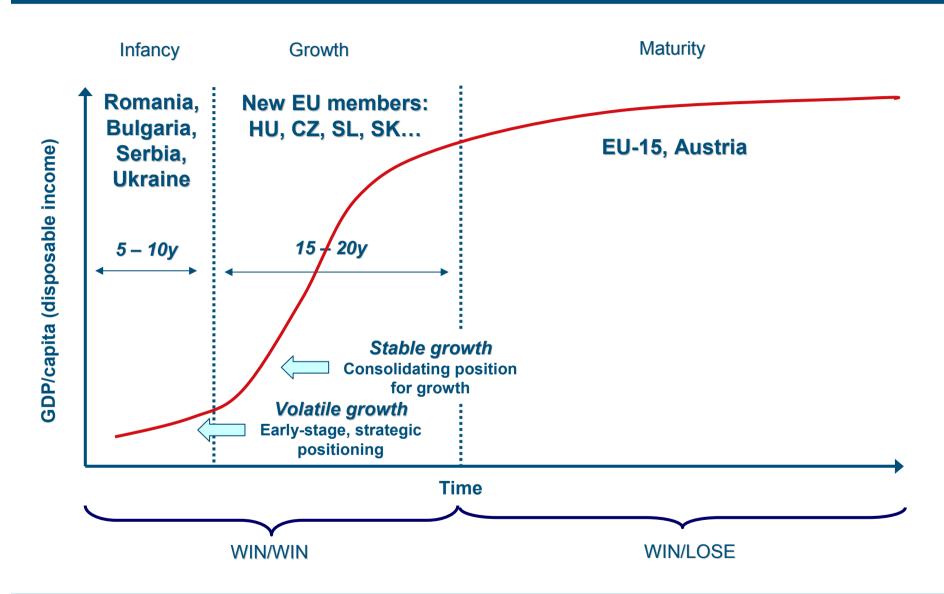
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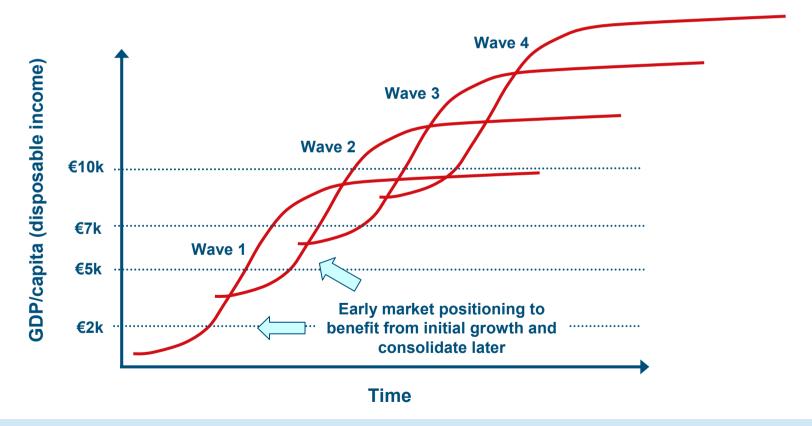
- 1. The opportunity
- 2. Focused growth strategy
- 3. Growing contribution
- 4. Financial highlights

## > CEE retail banking model - geographic view



## > CEE retail banking model - product view

- **Wave 1: Savings, payment transfers**
- Wave 2: Current accounts, debit cards, mortgages
- Wave 3: Credit cards, consumer finance
- Wave 4: Wealth management asset management, pensions, insurance

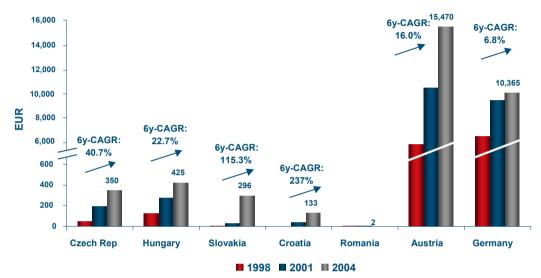


## > CEE growth hotspot - asset management

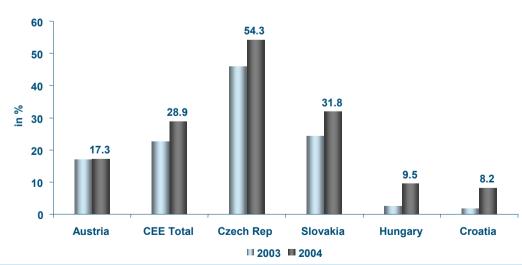
### AM offers long-term growth

- » in Central Europe, AND
- » in Austria
- Strong CEE growth from very low base; still room for more
  - » CZ, HU, SL, SK most developed
  - » Romania (EUR 2 per capita) and Serbia still in the very early stages
- Austria benefits from shift in investment attitude
  - » Young generation with appetite for risk
  - » Savings requirements for old age
- EB is already well positioned
  - » Strong positions in CEE
  - » Retail market leader in Austria

#### Funds under management/capita



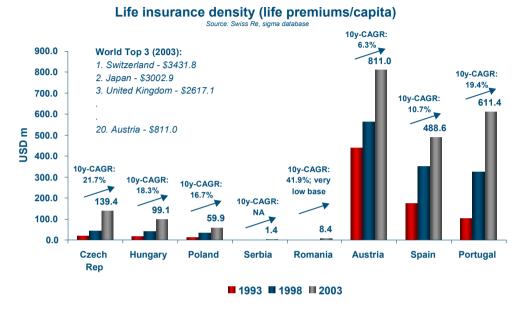
#### EB asset management market share



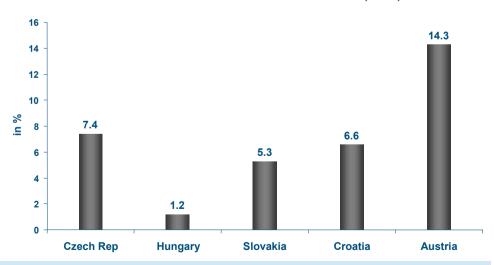
## > CEE growth hotspot – life insurance

### CEE has developed strongly, but has a long way to go

- » Czech Republic most developed, both in absolute and relative terms
- » Hungary not far behind
- » Market driven by growth in disposable incomes and private pensions growth
- Romania and Serbia are nascent markets
  - » Large potential, but long-term view required, still marginal volumes
- Even Austria is a growth market
  - » Slower growth than in CEE, but ...
  - » ... penetration still lower than in Portugal, similar to Spain
- EB well positioned in all markets



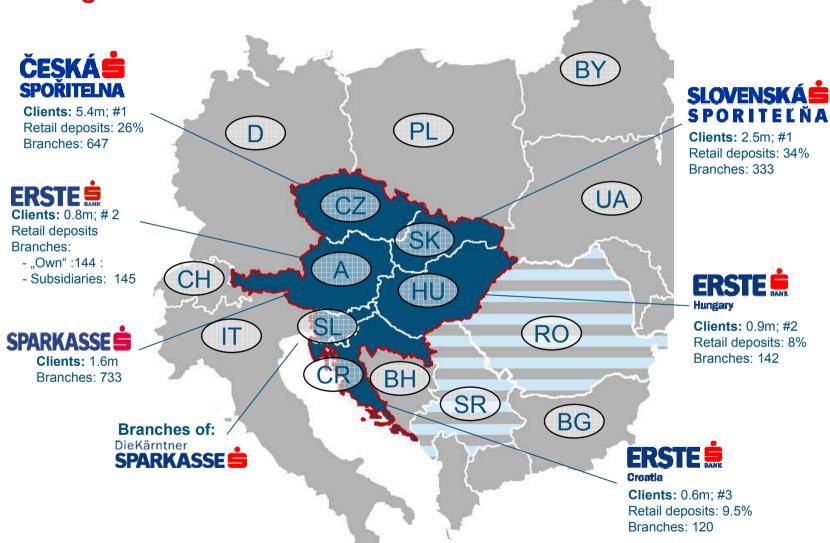
#### EB life insurance market share in CE & Austria (2004)



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## > The Erste Bank model – strength in depth

A leading retail franchise with 11.8 million customers



## > Extending the home market

## **Moving from CE to CEE**

#### **Priorities**

- » Evaluate bolt-on acquisitions in Hungary
- » Grow organically in Croatia
- » Target privatisation projects in Romania
- » Close Novosadska Banka deal in Serbia

#### Criteria

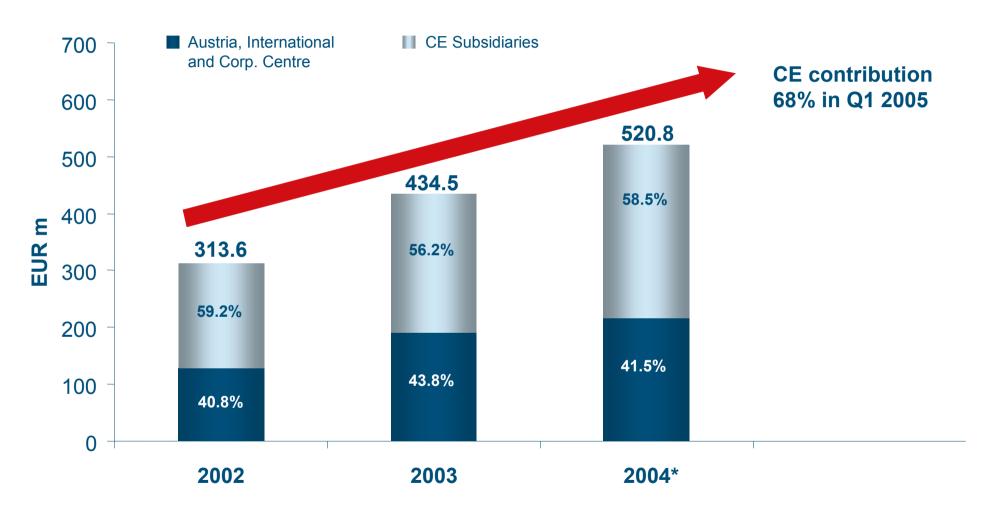
- » Broaden the regional scope
- » Follow the money: clients and trade flows
- » Achieve growth in the CEE region in markets that fit with existing network



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## > CE drives overall profit growth

## **CE** contribution to cash earnings



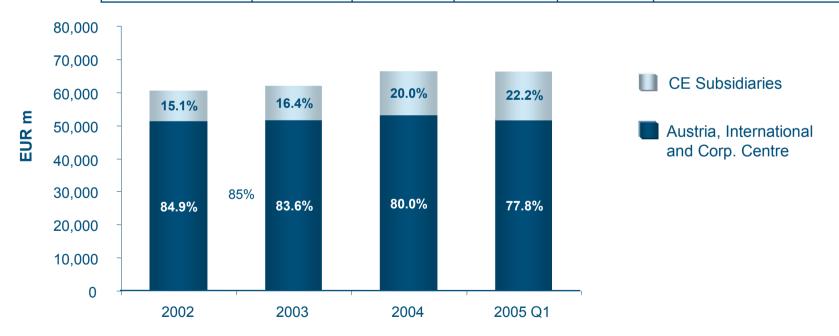
<sup>\*</sup> Restated according revised IASB standards 32 and 39

## > CE carves out ever higher share of assets

## Double digit loan growth leads shift to higher yielding CE RWAs

» Distribution of RWA 2002 - 2005 Q1

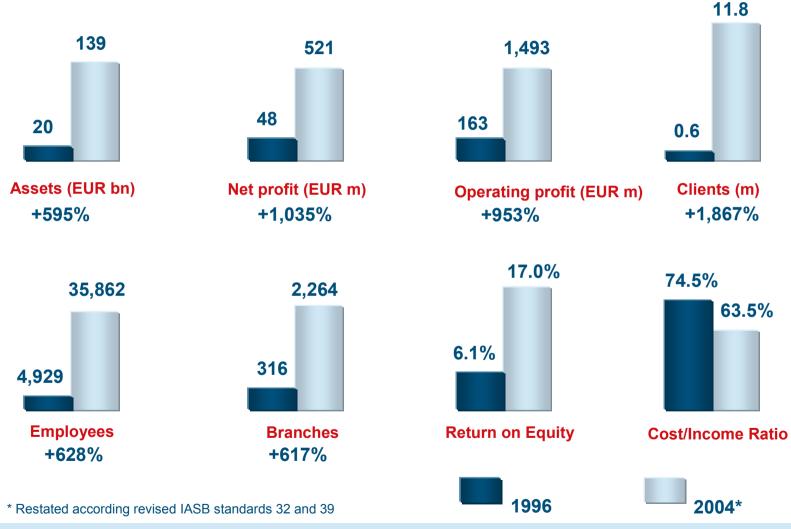
EUR m	YE 2002	YE 2003	YE 2004	Q1 2005	Growth YE04 to Q105
Austria, Int'l and Corp. Centre	51,354.3	51,725.8	53,151.7	51,966.7	-2.2%
Central Europe	9,157.6	10,162.1	13,318.7	14,845.8	11.5%
Total	60,511.9	61,888.0	66,470.4	66,812.4	0.5%



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## > The changing face of Erste Bank

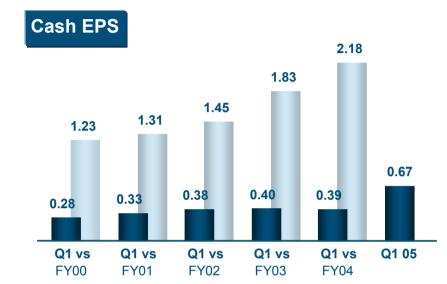
### Since 1997 Erste Bank group has achieved strong, sustainable growth



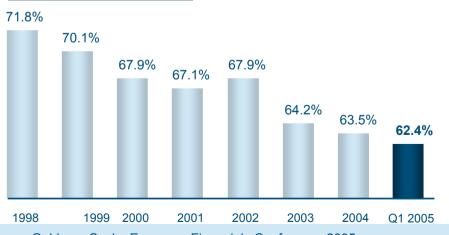
### > Erste Bank continues to deliver

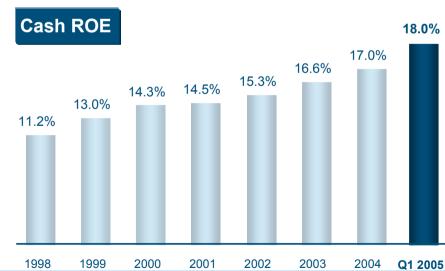
#### **Erste Bank Group Q1 2005 financial highlights**

- » Net Profit + 71.1% to EUR 160.3m
- » Total Assets + 6.0% to EUR 148.2bn
- » Tier 1 Ratio at 6.8%
- » Cost/Income Ratio 62.4%
- » ROE 18.0%
- » Dividend for the year 2004: EUR 0.5 per share (+33.3%)



### **Cost/Income Ratio**





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