New dual leadership at Finanzpartner GmbH: Manfred Schwebler is the new managing director alongside Hanspeter Nimmerrichter

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Manfred Schwebler (48) has taken on the role of managing director at Finanzpartner GmbH, effective immediately. This puts him at the head of the company alongside Hanspeter Nimmerrichter (40, managing director since September 2007). Finanzpartner GmbH was previously led by a team of three, made up of Mr Nimmerrichter, Helmut Petz (57), who is going into retirement, and Sascha Bock (40), who assigns to new tasks.

Mr Schwebler learned about the banking business from the bottom up and has already enjoyed a 30-year career at Erste Bank. He started as an account manager, then became a branch director in 1996, and in 2001 he took over as the managing director of Erste Bank’s subsidiary ServiceCenter. The peak of his successful career so far is his new position as the managing director of Finanzpartner GmbH. The experienced banker is married and has a son.

Finanzpartner GmbH is the joint financial services provider of Erste Bank and Wiener Städtische. The company specialises in acquiring and serving business customers in Vienna, Lower Austria and Burgenland. Mobile customer advisors establish direct contact with works councils and staff representatives, and they use their unique marketing concept to provide products designed specifically for companies with suitable conditions and optimal service. Finanzpartner GmbH currently serves some 500 businesses in eastern Austria, and it gained more than 2,000 new customers in 2008. The company is working intensively to expand its business to cover all of Austria.